

JULIET MAGGIO

Senior Producer · Creative Operations Leader · Corporate & Branded Video

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PROFESSIONAL SUMMARY

Senior producer and creative operations leader with 18+ years managing end-to-end video production for Warner Bros. Discovery, ABC News, A+E Networks, TLC, Investigation Discovery, and National Geographic. Proven track record managing \$270K+ budgets, directing 60+ person crews across five simultaneous field teams, and cutting per-episode costs from \$180K to \$115K through strategic production redesign — a 36% reduction without sacrificing quality. Through All the Reg Productions, has delivered a diverse portfolio of projects across broadcast, digital, corporate, and branded content. The skills that define this work — budget stewardship, cross-functional team leadership, vendor and stakeholder management, process design, and confident decision-making under pressure — translate directly across media, operations, and content leadership roles.

CORE COMPETENCIES

- ▶ End-to-End Production Management
- ▶ Corporate & Branded Video
- ▶ Budget Management & Cost Reduction
- ▶ Stakeholder & Vendor Management
- ▶ Cross-Functional Team Leadership
- ▶ Project Planning & Scheduling
- ▶ Casting & Talent Coordination
- ▶ Script Development & Fact-Checking
- ▶ Post-Production Oversight
- ▶ Digital Asset Management
- ▶ Process Design & Optimization
- ▶ Remote Team Management
- ▶ Event Operations
- ▶ Contract Negotiation & Legal Documentation

EXPERIENCE

All the Reg Productions | Austin, TX

Founder & Senior Producer — Corporate, Branded & Network Content 2019 – Present

- Founded and scaled a full-service production company from the ground up — managing all business operations, client development, P&L, vendor contracts, hiring, and project delivery across a diverse project portfolio.
- Line Producer / Executive Producer on "Reward Great Taste" for InKind Cards — wrote the initial bid and full production budget, drafted all contracts, acquired W9s and releases, hired crew, licensed music and stock footage, and managed all client relations. Navigated a complete creative reversal at the CEO's direction mid-production and delivered a revised spot on time. Spot aired in stadiums during Metallica's North American tour.
- Field Production Manager on Bank of America internal corporate video — managed location scouting, permitting and releases, field logistics, shoot scheduling, and on-set crew and client management.
- Field Production Manager on GoUSA/Vice Austin Americanos travel campaign — built audience-targeted brand narratives around destination storytelling.
- Managed remote production teams through structured project briefs, defined role frameworks, and tight scheduling across project portfolio.
- Oversaw digital asset management workflows — organization, storage, versioning, and retrieval across distributed teams.
- Drafted and negotiated vendor contracts, location agreements, and talent releases across all active projects.

Twist Media / Wheelhouse Entertainment | Contract

Development & Casting Producer — Pipeline, Project Coordination & Talent October 2024 – February 2026

- Managed concurrent development projects targeting Netflix, Hulu, ABC News, and Investigation Discovery — coordinating research, talent outreach, legal compliance, and pitch documentation across multiple simultaneous workstreams.

- Sourced, vetted, and secured real-life subjects for *Capturing Their Killer: The Girls on the High Bridge* (Hulu/ABC News Studios) — a premium 3-part true crime limited series — under compressed timeline and network-level scrutiny.
- Served dual Casting Producer/Project Manager role on *Bodies in the Water, S1* (Investigation Discovery/WBD) — tracked milestones, managed timelines, and reported to EPs across a fully remote, multi-timezone team.
- Supported post-production with script fact-checking, annotation, and archival research ensuring legal clearance of on-air content. Acquired sensitive case materials via FOIA requests through courts and law enforcement agencies.

Lion Television | Contract · Investigation Discovery / Warner Bros. Discovery

Producer — *Playboy Murders, S3* *June 2024 – October 2024*

- Conducted on-camera interviews as Field Producer, managing shoot logistics and directing talent on location.
- Simultaneously managed casting pipeline, identifying and securing contributors under active production timelines.
- Coordinated field production logistics including crew management, location logistics, and post-production handoff.

A+E Networks / Sharp Entertainment | Contract · A&E

Casting Producer — *Extreme Road Ragers, S1* *November 2023 – June 2024*

- Cast a high-volume unscripted series requiring rapid identification and booking of real people with compelling stories.
- Maintained casting tracker and reporting cadence for Casting Directors and company executives across a compressed pre-production schedule.
- Conducted on-camera interviews and edited casting reels and one-sheets for network presentation and approval.

Warner Bros. Discovery / Widenet Productions | Contract · Motor Trend

Supervising Producer — *Iron Resurrection, S5–7 (30 episodes)* *July 2020 – January 2024*

- Managed full production operations across 30 episodes: field budgets, crews, shoot logistics, and editorial direction.
- Redesigned the series' production model to a tighter director-driven format, improving pacing and visual consistency season over season.
- Built sustained trust with executive producers and network through on-time, on-budget delivery across three seasons.
- Reduced unnecessary footage by 30% in first season and an additional 15% over subsequent seasons, driving post-production efficiency and cost savings.

Curiosity Stream / Jupiter Entertainment | Contract

Series Producer — *Short-Form Documentary Series (20 episodes)* *February 2020 – December 2021*

- Developed and pitched short-form documentary proposals to network executives, translating creative vision into production-ready plans.
- Managed film crews across multiple U.S. locations, scheduling and coordinating interviews and b-roll capture.
- Wrote and fact-checked scripts utilizing acquired footage, archival materials, and contributor interviews.
- Tracked and reconciled field production and footage licensing budgets across a 20-episode slate.
- Directed voice-over sessions and conducted final QC on all episodes prior to platform upload.

Warner Bros. Discovery / Megalomeia Productions | Contract · TLC & Science Channel

Supervising Producer — *Skin Tight, S1–3 (33 episodes)* *July 2015 – April 2019*

- Supervised all three seasons of *Skin Tight* — led 60+ cast and crew across multi-city shoots, complex surgical and hospital schedules, and sensitive subject relationships.
- Redesigned the *Skin Tight* production model between seasons: reduced filming days from open-ended to 10 per character and cut per-episode costs from \$180K to \$115K — a 36% cost reduction without sacrificing quality.
- Series received global press coverage in *US Weekly*, *The New York Times*, and *People Magazine*.
- Supervised *Houdini's Last Secrets, S1* (4x60, Science Channel) — led a \$270K+ production end-to-end including hiring, casting, stunt coordination, travel logistics, and green screen production.
- Also produced *My 600-lb Life: Where Are They Now, S2* (12x60, TLC).

Facebook / Studio71 | Contract · Facebook Watch

Supervising Producer — Sunk & Found with Man+River (16 episodes) *April 2019 – September 2020*

- Identified and cast documentary subjects, producing written pitches and casting reels for network presentation.
- Managed location permits, releases, and all field logistics for underwater and riverine shoots across Texas waterways.
- Nominated: Best Digital Reality Series, American Reality Television Awards 2020.

Project HERA 501(c)3 (Pro Bono) | Washington, DC

Event Operations Manager — HERAFest Music Festival 2019 *June 2019 – March 2020*

- Managed end-to-end operations for an annual music festival supporting women in music — from vendor acquisition and sponsor coordination through day-of execution with 100+ volunteers.
- Built a performer selection system using Airtable and Google Forms, coordinating selection of 36 acts.
- Acquired 22 event sponsors and vendors with full receipt reconciliation; coordinated celebrity guest performer travel and scheduling.
- Named Best Music Festival 2019, Parklife DC Thrushie Awards.

Discovery Network & Affiliates / Warner Bros. Discovery

Producer — 20+ Broadcast & Streaming Projects *October 2012 – February 2016*

- Served as Creative Project Manager and Field Producer across 20+ broadcast and streaming projects for Discovery Network and affiliated production companies throughout the US.
- Led teams of 60+ crew, orchestrating equipment, vendor logistics, and location coordination.
- Managed budgets and schedules from inception through final delivery across every project.

Discovery Network & Affiliates / Warner Bros. Discovery

Production Coordinator — 10+ Broadcast Projects *January 2006 – December 2011*

- Scheduled and directed field crews and contributors across Investigation Discovery, Animal Planet, Travel Channel, and National Geographic productions.
- Secured filming locations, obtained permits, and acquired releases across DC/MD/VA and nationally.
- Managed field budgets, reconciled receipts, and tracked deliverables.

FULL PRODUCTION CREDITS

BROADCAST TELEVISION — RECENT

Development Producer	Series Development Slate	Wheelhouse / Twist Media	2025-26
Casting Producer	Capturing Their Killer: Girls on the High Bridge (3x60)	Hulu / ABC News Studios	2025
Casting Producer	Bodies in the Water, S1	Investigation Discovery / WBD	2025
Casting & Field Producer	Playboy Murders, S3	Investigation Discovery / Lion TV	2024
Casting Producer	Extreme Road Ragers, S1	A&E / Sharp Entertainment	2024
Supervising Producer	Iron Resurrection 7 (10x60)	Motor Trend / Wide Net Productions	2023
Supervising Producer / Director	Iron Resurrection 6 (10x60)	Motor Trend / Wide Net Productions	2022
Casting Director	Panic 911 (8x60)	A&E / Wide Net Productions	2021
Casting Producer	Where Murder Lies 3 (1x60)	Investigation Discovery / Lion TV	2021
Field Producer	Citizen P.I. (1x60)	Investigation Discovery / Lion TV	2021
Supervising Producer / Director	Iron Resurrection 5 (10x60)	Discovery / MotorTrend / WilmaTV	2021
Casting Producer	The Fieldhouse, S1	Magnolia Network / Texas Crew Productions	2020

Casting / Texas Fixer	Gordon Ramsay Uncharted, S2	National Geographic / All3Media	2020
Field Producer	Root of Evil (4x60)	Investigation Discovery / Hit+Run Creative	2019
Casting Producer	Hometown Homicide, S2	Investigation Discovery / Lion TV	2019
Field Producer	BBQ Beatdown	Food Network / Simple Alien	2019
Supervising Producer	Houdini's Last Secrets (4x60)	Science Channel / Megalomedia Productions	2019
Supervising Producer	Skin Tight 2 & 3 (26x60)	TLC / Megalomedia Productions	2017–18
Senior Producer	My 600 Pound Life: Where Are They Now 2 (12x60)	TLC / Megalomedia Productions	2016
Field Producer	Nightmare Next Door 6 (1x60)	Investigation Discovery / Sirens Media	2016
Senior Producer	Skin Tight 1 (7x60)	TLC / Megalomedia Productions	2015
Field Producer	My 600-lb Life 4 & 5 (5x60)	TLC / Megalomedia Productions	2015
Producer	Project Afterlife 1 (6x60)	Destination America / Screaming Flea	2015
Producer / Director	FBI: Takedowns 1 (2x60)	American Heroes Channel / M2 Productions	2015
Field Producer	Most Evil 3 (3x60)	Investigation Discovery / Optomen Productions	2014
Field Producer	Deadly Affairs (3x60) / Who the Bleep... (1x30)	Investigation Discovery / Sirens Media	2014
Fixer / Locations Mgr	Qataris International / Future Qatar (6x30)	Al Rayyan TV / Ultramarine Films	2014
Producer	King of the Woods (Pilot]	Animal Planet / Lucky Dog Films	2013
Fixer	Almost Royal (2x30)	BBC America / Burning Bright Productions	2013
Field Producer / First AD	House of Horrors: Kidnapped 1	Investigation Discovery / Sirens Media	2013
Field Producer	Forbidden 1 (2x30)	Investigation Discovery / Story House	2013
Producer	Man Vs Food (Pilot]	Travel Channel / Story House Productions	2013
Field Producer	Destination Showdown 1 (12x30)	Travel Channel / Story House Productions	2012
EARLY CAREER SELECTED CREDITS			
Office Production Coordinator	Swamp Brothers 1 (34x30)	Discovery Channel / Story House	2010–11
Field Coordinator	Real Housewives of D.C. 1 (6x60)	Bravo / Half Yard Productions	2009–10
Office Production Coordinator	Last American Cowboy 1 (8x30)	Animal Planet / Base Productions	2009
Office Production Coordinator	American Paranormal 1 (8x30)	National Geographic / Base Productions	2009
Casting Associate Producer	Real Estate Intervention, S1	HGTV / Edelman Productions	2008
Casting Associate Producer	Home Made Simple, S5	TLC / Discovery Studios	2008
Asst. Locations Manager	Blonde Charity Mafia, S1	MTV / PB&J Productions	2008
Office PC / Field AP	Factory Made, S1	Discovery Channel / Discovery Studios	2007
Production Assistant	In The Loop (Film]	Echelon Productions / BBC Films	2007
Office PA	Viewpoint: Medical Marijuana (Special]	Retirement Living Television	2006
Office PA	Assembly Required, S1	DIY Network / NAHB Production Group	2006

DIGITAL & STREAMING

Supervising Producer	Sunk & Found with Man+River (16 eps)	Facebook Watch / Studio71	2019
Producer	Bright Now: Doc Series (10x12)	CuriosityStream / Jupiter Entertainment	2020

CORPORATE, BRANDED CONTENT & WEB

Line Producer / EP	"Reward Great Taste" Stadium Ad	InKind Cards / All the Reg Productions	2025
Production Manager	"Born to Be Wild" Internal Event Video	Bank of America / Texas Crew	2020
Production Manager	"Dedrick" Gun Safety Ad	AdDigital / Texas Crew	2020
Producer	Americanos: Austin (Travel Campaign)	GoUSA / Vice	2019

DEVELOPMENT

Producer	True Crime Development Projects	Twist Media	2025
Producer	Various Development Projects	Megalomedia Productions	2017
Producer	Ransom (sizzle)	TNT / Sirens Media	2013
Producer	Various Development Projects	Story House Productions	2012

AWARDS & RECOGNITION

- 2020 Nominee — Best Digital Reality Series, Sunk and Found with Man+River | American Reality Television Awards
- 2019 Award Winner — Best Music Festival, HERAFest 2019 | Parklife DC Thrushie Awards
- 2008 Double Capitol Emmy Award Winner — Investigative Report + Magazine Program | 51st Capitol Emmy Awards

EDUCATION & CERTIFICATION

Bachelor of Science, Film, Video & Theater — Stevenson University, Owings Mills, MD (2002–2006)

- Covid Compliance Officer Certificate

TOOLS & SYSTEMS

Google Workspace · MS Office 365 · Adobe Creative Suite · SharePoint · Slack · Asana · ClickUp · Basecamp · Trello · Monday.com · Airtable · Avid · Final Draft · Movie Magic Scheduling · Casting Crane · Keynote · Wix · iMovie · GarageBand · Audacity · GoPro · Zoom